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Watch out, Google, a new search engine is coming our way and with a philanthropic cause to back it up. GoodSearch is a new Internet search engine creating national media attention for its unique social mission – to support charities and non-profit organizations just by surfing the web.

SAGE Eldercare is now registered as one of GoodSearch's charitable organizations. As part of GoodSearch, users can select SAGE Eldercare as their non-profit organization to donate to. For each search performed on their website, SAGE Eldercare receives a *direct* donation!

GoodSearch donates 50 percent of their advertising revenue from Yahoo! to charities and organizations selected by its users. SAGE will receive a direct donation from GoodSearch based on the number of SAGE-dedicated searches.

Better still, there's no fee or frustrating hassle to register. Just go to www.goodsearch.com for the latest news, videos, images, and information around the world. Powered by Yahoo!, GoodSearch is comparable to other search engines, but surfing GoodSearch is also a free and convenient way to contribute to SAGE.

So next web search, don't forget to GoodSearch for SAGE!

Thanks & Giving

Keeping Donors Connected To SAGE

Volume I, Number I



Kay and Tom Inglesby: Rewards of Reaching Out

“For both of us, working with the elderly has always been rewarding,” says Dr. Thomas Inglesby, who along with his wife, Kay, will be the honorees at “Supper with SAGE” on September 28th.

Kay has been the great motivator for all of us. In 1972, when the Inglesbys first moved to Summit, Kay joined the Junior League, through which she first learned about SAGE. She later donated her time and talents to the Lincoln School (now Lincoln/Hubbard), Summit Junior High School (now the Summit Middle School) and Oak Knoll School—all the time caring for their three children while Tom sometimes worked 80- and 90-hour weeks.

Newly arrived in Summit, Tom had just completed his training as a Fellow in Cardiology at Emory University in Atlanta prior to teaching Cardiology and Medicine at the University of Louisville School of Medicine. When he began working as a cardiologist with the Summit Medical Group, he saw firsthand the needs of the community's older adults and their caregivers. “I referred patients to SAGE's HomeCare program, and later to their Spend-a-Day Program. Many patients benefited from their companion service.”

In 1996, Tom joined SAGE Eldercare's Board of Trustees and became Chair of the Financial Development Committee. From 2002 to 2004, he went from Board Vice President, to President, to Co-Chairing the Capital Campaign with Kay. Tom has also served on the Boards of Overlook Hospital Foundation and the Summit Medical Group.

These days, the Inglesbys continue their community service. Kay volunteers at Overlook Hospital and is a Eucharistic minister and food pantry volunteer at Saint Teresa's Church. Tom serves on the Board of the Summit Area Public Foundation and is also a founding member of the Enright Foundation. Kay and Tom were also on the Capital Campaign Steering Committee at Saint Teresa's.

We invite you to join us in thanking the Inglesbys for their invaluable service, past, present and future, on September 28th at the Supper with SAGE event. For more information or to receive an invitation, please contact Kathleen Gelchion, SAGE's Donor Relations Associate, at 908-598-5505 or kgelchion@sageeldercare.org.

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Save The Date

Sept 13 - Self Esteem & Empowerment

Sept 24 - Who's Parenting Your Parents?

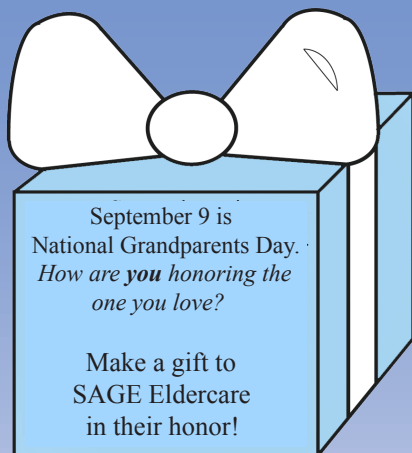
Sept 26 - Prepare to be a Caregiver

Oct 11-Nov 8 (Thursdays) -
HEALTHY BRAIN SERIES

* For more information on the events listed above please call 908-598-5514.

Sept 28 - Supper with SAGE at the Short Hills Hilton

* Honorees Dr. & Mrs. Thomas Inglesby



A special Grandparents Day Card will be mailed announcing your gift.

Contact the Development Office at 908-598-5505 for more details or to make your gift.

Pfizer Inc. and Overlook Hospital Foundation Donate to SAGE Eldercare's Rest and Relaxation Day

SAGE Eldercare received great news in support of InfoCare's Rest and Relaxation Day program. The Overlook Hospital Foundation and Pfizer Inc. have made a generous contribution that helped to sponsor this year's R & R Day entitled "You Deserve a Break."

Because of these donations, SAGE Eldercare was able to generously support the hard work needed to kick off this year's event. R&R Day brings caregivers a day of rest from the daily stresses that go along with caring for an aging parent and encourages caregivers to take the initiative on staying healthy.

Here at SAGE, we know that families supply much of the care for seniors who choose to remain at home. In support of our senior clients, their families and caregivers, we strive to provide quality programs that help benefit the ones we serve.

We would like to acknowledge and thank Pfizer Inc. and Overlook Hospital Foundation for supporting SAGE in our mission and understanding the importance of taking care of our caregivers.

Thinking Outside the Cash Box: Other Ways to Give to SAGE

When it comes to charitable giving, most people think of cash. However, there are other ways to donate that can help SAGE—and you too!

Stocks. By giving stocks, bonds, mutual fund shares or other appreciated property, you receive an income tax charitable deduction for the full, fair market value, no matter what you originally paid, while avoiding capital gains tax on any appreciation. Be smart—buy low and give high!

IRA Rollover. The Pension Protection Act of 2006 contains a two-year IRA Charitable Rollover provision that allows people age 70½ and older to transfer up to \$100,000 per year from their IRA to a qualified charity (such as SAGE)—without federal income tax consequences. The provision, effective through December 31, 2007, applies only to traditional and Roth IRAs.

Charitable Gift Annuity. A Gift Annuity is a simple contract between yourself and the Community Foundation of New Jersey, naming SAGE as the ultimate beneficiary. You are assured a personal income for life while also helping others. If you are at least 55 years of age, your minimum gift of \$10,000 will guarantee for life a return usually higher than that from the usual "safe" investments such as CD's. You will also be entitled to a 40 to 50 percent tax deduction of the amount invested for that year. A portion of the yearly return is also normally tax-deductible. For the amount invested, capital gains taxes can also be reduced, as can state or federal estate taxes.

Legacy Society. The benefactors of the SAGE Eldercare Legacy Society either donate or bequeath at least \$5,000 to SAGE Eldercare Endowment, or name SAGE Eldercare as the ultimate beneficiary of a planned gift, such as our new Charitable Gift Annuity vehicle.

Corporate Gift Matching. Many companies match employee donations—an excellent way to extend your gift to SAGE. We have received matching gifts from American Express, Exxon, Home Depot, Johnson & Johnson, Merck, Pfizer and others.

No matter how you give, you will be supporting SAGE Eldercare in its more than 50-year endeavor to help seniors live independent and fulfilling lives. For more information, contact Dawn Knill, Director of Development & Public Relations at 908-598-5503 or e-mail: dknill@sageeldercare.org.