



# sage eldercare

Let our family take care of you

## ANNUAL REPORT 2010



## EXECUTIVE DIRECTOR'S MESSAGE



Throughout our history, we have demonstrated unwavering commitment to our mission of enriching the quality of life of older adults and their families through a range

of programs and services that help to enhance their continued well-being and independence. 2010 was no exception.

We celebrated the 35th anniversary of our adult day care program, Spend-A-Day. Helping thousands of families since 1975, Spend-A-Day is proud to be the oldest program of its kind in NJ and takes pride in being part of a non-profit organization that helps seniors with many services to enable them to remain living in their homes safely and with dignity. In 2010, Spend-A-Day provided 6,500 days of care to its members while providing many days of respite to family caregivers who desperately needed a break in order to maintain their own health and well-being.

Our HomeCare service provided 68,000 hours of care to 132 clients with a dedicated team of certified home health aides and nurses. Clients who were unable to afford HomeCare or Spend-A-Day were able to utilize their Veteran's benefit, Medicaid, or other funding opportunities we have available in order to allow them to take advantage of these programs.

Despite cut-backs in Meals on Wheels, we still served over 50,000 meals to almost 300 seniors with the help of 500 volunteers. Each meal provides a daily check on an older adult who may otherwise go without seeing anyone for

days. We continue to gather shelf-stable food items through our Portable Pantry program and offer Grocery Shopping and Errand Service, Bill Paying, and Small Home Repair as our comprehensive approach to making sure we are meeting the many needs of those who are "aging-in-place" in our community.

We increased our outreach through existing wellness programs such as InfoCare, Fall Prevention, Memory Care, and Planning and Guidance. We offered new programs such as MIPPA (Medicare Improvements for Patients and Providers Act) provided through the State Health Insurance and Assistance Program (SHIP) of Union County that SAGE administers. Throughout the year, almost 5,000 people took advantage of SAGE Eldercare's comprehensive and expert information, programs and services. They are all designed to help older adults remain independent and to empower their families to make the best, most informed decisions regarding the type of care that is required.

SAGE Eldercare is grateful for the public's generosity that enables us to help so many in need. We received increased support from private foundations in 2010, which allowed us to maintain existing programs as well as provide new opportunities. With the continued generosity of our donors and the support of volunteers, neighbors, and the community-at-large, SAGE will endure as the premier resource and service provider for the aging population in our community.

A handwritten signature in black ink that reads "Jessica Rosenzweig". The signature is fluid and cursive, with a large, stylized initial 'J'.

Jessica L. Rosenzweig, MPH  
Executive Director

# 2010 AWARDS FOR OUTSTANDING SERVICE

## SHIP volunteers



**Marguerite Stewart**



**Ismene Daniels**



**Richard Loberfeld**



**Pat Walsh**



**John McDonald**

**Agnes N. Badgley Award** was created in **1989** to recognize the invaluable contributions of SAGE Eldercare's many volunteers.



### **Wells Fargo Bank, Summit Branch**

**Community Partner Award** was initiated in **1996** to honor local businesses that generously share their resources in support of SAGE and older adults in our community.



**Wende Holmes**  
**Home Health Aide of the Year Award** names the individual who is recognized for their continuous dedication and service to providing quality home care to SAGE Eldercare clients.



### **Summit Volunteer First Aid Squad**

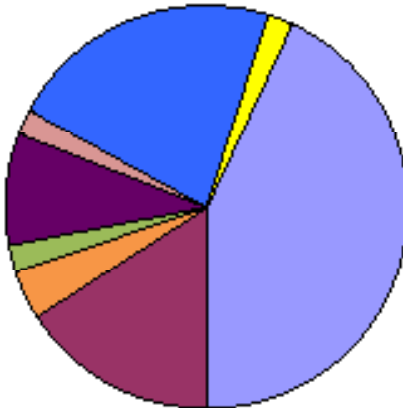
**Good Neighbor Award** was initiated in **1996** to honor local organizations that generously share their resources in support of SAGE Eldercare and older adults in our community.



**Eric and Sean O'Brien**  
**Outstanding Youth Volunteer of the Year Award** was created in **2005** and acknowledges ongoing volunteer involvement by local youth who have committed their time and service to SAGE.

## SAGE 2010 FINANCIAL OVERVIEW

2010 Revenue \$3,320,988



- HomeCare: 43%
- Spend-A-Day: 16%
- Meals on Wheels and Grocery Shopping: 4%
- InfoCare and Social Work Contracts: 2%
- The Resale Shop: 9%
- The Furniture Restoration Workshop: 2%
- Contributions and Special Events: 22%
- Other Services: 2%

2010 Expenditures \$3,675,177



- HomeCare: 41%
- Spend-A-Day: 20%
- Meals on Wheels and Grocery Shopping: 5%
- InfoCare and Social Work Contract: 3%
- The Resale Shop: 5%
- Administration and Fundraising: 16%
- Other Services: 10%

The charts above are exclusive of Endowment contributions, income, and related expenses. The Endowment is an investment fund established to support the organization's ongoing expenditures, capital purchases, or to fund specific projects and programs. As of December 31, 2010, SAGE's Endowment balance was \$1,133,250, including \$37,188 in cash and cash equivalents and \$1,096,063 in investment securities.

# Spend-A-Day turned 35 in 2010, AND THE CELEBRATION LASTED ALL YEAR LONG.



SAGE staff and volunteers celebrated the milestone with a birthday party, complete with birthday cake and commemorative t-shirts.



Spend-A-Day client Charlie Honeker makes crafts with local girl scouts who visited Spend-A-Day in the spring.



A summertime luau brought out the grass skirts, leis and Hawaiian music.



Phyllis Samuels parties during the Cinco de Mayo festivities.



Arlette Crockett poses for a picture during the St. Patrick's Day party.

## Legacy Donors

SAGE Eldercare's mission to support the independence, well-being and quality of life for older adults is sustained and enhanced by the invaluable philanthropic commitments of generous benefactors who have chosen to support SAGE's Endowment Fund. Legacy Society members are those who support the Endowment Fund with a gift, either by bequest or other form of a planned gift.

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my loving wife Verna Zahn

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**Frank Kelly**

Anonymous - 2

**Bill Koff**

Mr. and Mrs. Rick Wehmann

**Leonard Kohl**

Jessica Rosenzweig

**Barbara Lambarida's Mother**

California Nurses Association

**Ralph Lardieri**

Anonymous

**Gertrude Lauer**

Joan and Bob Abelson

**Rosey Malarky's brother**

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Mr. Gill U. Redpath

**Marge Reichman**

Ms. Hannah R. Abeles  
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Ms. Elaine Baumrind  
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**Benjamin Rosenzweig died 11/28/04**

Jessica Rosenzweig  
Mildred Rosenzweig

**Ron Rubin's Mother**

Mr. and Mrs. Irwin Munt

**Amy Sells**

Senior Services Center of the Chathams  
Joan and Bob Abelson

**Michael Serena**

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Ms. Joellen M. Schumacher

**Sheila's Grandmother**

Mr. and Mrs. Irwin Munt

**Wendy Shore**

Mr. and Mrs. Irwin Munt

**Marie Snoddy**

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**Bernice Weisbart**

Mr. and Mrs. Rick Wehmann

**IN HONOR OF:**

**Violet Allen**

Mr. and Mrs. Irwin Munt

**Barbara Camera's Son's Wedding**

Mr. and Mrs. Irwin Munt

**Joe Cardone's birthday**

Mr. and Mrs. Irwin Munt

**Mary Close for receiving SAGE's  
Volunteer of the Year Award**

Mr. and Mrs. Charles Constat  
Mr. and Mrs. Irwin Munt  
Mrs. Nancy G. Rice

**Jack Cooper**

Ms. Margaret J. McLean

**Emma Cramer's Sweet Sixteen**

Ms. Maureen J. Lally and Mr. Wayne T. Smith

**Good Health for Ellen Greenwald**

Mr. and Mrs. Irwin Munt

**Sweet memories of lovely times**

**Ellie and Bill Gural**

Mr. and Mrs. Irwin Munt

**Grace & Olivia Hayward's First Communion**

Mr. and Mrs. Simon Baker  
Mrs. Gisela Duronio  
Mr. and Mrs. Patrick Figurski  
Mr. and Mrs. Thomas S. Hall  
Mr. and Mrs. Jeffrey A. Hayward  
Mr. Thomas McAvoy  
Mr. and Mrs. Garry Servinsky  
Mr. and Mrs. John Somers

**Jeanne Julien**

Mr. and Mrs. Irwin Munt

**Evelyn Kaufman's 100th birthday**

Anonymous - 2  
Mr. and Mrs. Harold Rosenzweig  
Ben and Mildred Rosenzweig

**A holiday gift in honor of Patricia Kelly**

Ms. Marylou Crummey

**Chuck Knill's 50th birthday**

Mr. and Mrs. Irwin Munt

**Kathy Maio for all her help**

Mrs. Nancy G. Rice

**Erica Mason & the staff at  
SAGE Spend-A-Day for their  
wonderful care while Tony was at SAGE**

Valarie and Tony Garcia

**Fran Messineo's birthday**

Mr. Daniel H. Bar and Ms. Jill A. Harris  
Mr. James Goff

**The wedding of Nancy Michaels' daughter**

Mr. and Mrs. Irwin Munt

**JoEllen O'Shea  
"Thank you for all the drives"**

Mr. and Mrs. Irwin Munt

**The birth of Diana Roscoe's son**

Mr. and Mrs. Irwin Munt

**Mildred Rosenzweig's birthday**

Mr. and Mrs. Harold Rosenzweig

**Joan Schenkel's birthday**

Mr. Edwin Reichman

**Amy Stuart's birthday**

Ms. Laurey Harrison

**Mildred Wehmann's 90th birthday**

Mr. and Mrs. Rick Wehmann

**Grant Support**

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United Way of Summit, New Providence  
and Berkeley Heights  
Wachovia Wells Fargo Foundation



Let our family take care of you

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SAGE Eldercare, Development Office, 290 Broad Street, Summit, NJ 07901 / 908-598-5503.

## PLANNING AND GUIDANCE



### SPEND-A-DAY ADULT DAY CARE CENTER

"I love coming to Spend-A-Day – I look forward to my days here. Everyone is so nice and I've made so many wonderful friends," says 92-year-old Mary Malfa. "The programs are great, and we are always doing something different, whether it's dancing or talking about current events, and there is always lots of laughter. I am very happy here." Mary also says coming to Spend-A-Day makes her feel wanted. "It's nice to walk in and have everyone be excited to see you. I think that a lot of times, people think of senior citizens as just sitting in their rocking chair, watching television. But if you walk into

Spend-A-Day, you'll see senior citizens doing anything but sitting in rocking chairs!"



### HOME SUPPORT SERVICES

Ed and Bev have become very good friends. "Any cookies today?" Ed asks as she brings him lunch. "No cookies today," Bev answers. "It's angel food cake." Ed knows that sometimes Bev, a Meals on Wheels volunteer, will slip him a bonus cookie or two if she has any extras. Bev has been a volunteer with SAGE for 7 years, and Ed says she is an invaluable help to him. "She'll bring in my

mail, she got me a seat for the shower... anything I need, she's there to help me. Even if there's three feet of snow, she gets here." Ed, a Vietnam veteran with limited mobility, says he doesn't know what he would do without SAGE. "It's a wonderful organization, with the nicest people you can imagine."



### HOMECARE

August Piccolo lives by himself. His daughter, grandchildren and great-grandchildren live nearby, but not near enough for his daughter to make sure her father is eating right. "She said, 'Dad, you can't just eat cold cuts all the time, it's not good for you,'" says August, who turned 84 in January. "And I was recovering from a blood clot in my leg. She didn't want me to be alone all

the time, so she called SAGE, and now Wende helps me." Wende Holmes, August's home health aide, smiles at him affectionately. "I come four days a week and spend afternoons with him," she says. "We've gotten to be good friends." Wende also helps August with tidying up around the Berkeley Heights home where he has lived for 30 years. "She knows what to do when she gets here," he says. "I don't even have to tell her what needs to be done, she just takes care of things. But mostly she cooks for me. She makes chicken that's really good, and fish. Oh, and pancakes. I love her pancakes."

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Jessica L. Rosenzweig, MPH  
Executive Director



Let our family take care of you

### Spend-A-Day Adult Day Care Center

Socialization, Health Monitoring, Full Activity Calendar, Nutritious Meals, On-Site Therapy, Daily Exercise, Transportation, Beauty Salon, Financial Assistance and Medicaid accepted (908) 598-5520

### Help at Home

#### HomeCare

- RN supervised home health aides ..... (908) 273-8400
- Meals on Wheels ..... (908) 273-5554
- Grocery Shopping and Errands..... (908) 273-5554
- Small Home Repair/Home Safety ..... (908) 598-5501
- Bill Paying ..... (908) 598-5514

### Information and Care Coordination

#### Planning and Guidance

- Care coordination by RN & SW ..... (908) 598-5529

#### InfoCare

- Eldercare information & referrals ..... (908) 598-5509

#### SHIP of Union County

- Free help regarding Medicare..... (908) 273-6999

### Wellness and Prevention

#### Community Education

Including Fall Prevention, Memory Care, Future

- Planning, Caregiving, Exercise ..... (908) 598-5529
- Support Groups ..... (908) 598-5529

### Give Back to SAGE

- Volunteering ..... (908) 598-5514
- The Resale Shop..... (908) 273-5564
- Furniture Restoration Workshop ..... (908) 598-5531
- Donations ..... (908) 598-5503

290 Broad Street - Summit, NJ 07901

(908) 273-5550

[contactus@sageeldercare.org](mailto:contactus@sageeldercare.org)

[www.sageeldercare.org](http://www.sageeldercare.org)



A non-profit community organization with over fifty years experience in supporting the independence, well-being, and quality of life of older adults, their families, and caregivers through client-centered health, social and support services. SAGE Eldercare serves over 5,000 older adults and their families in Union, Essex, Morris and Somerset counties.



Let our family take care of you

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## MISSION STATEMENT

To support the independence, well-being and quality of life of older adults, their families and caregivers, through the provision of client-centered health, social and support services.