

Thanks & Giving

Keeping Donors Connected to SAGE Eldercare

Congressman Leonard Lance visits SAGE

[click here to view photos](#)

Coffee & Conversation

Recently SAGE Eldercare's Executive Director, Jessica Rosenzweig, hosted several group gatherings creatively named Coffee and Conversation.

Opportunities included a tour of headquarters, meeting staff & trustees, seeing the services in action, socializing and the chance to ask questions.

During these hour and a half sessions SAGE staff and trustees interacted with over 20 visitors. We were so pleased with this turnout that we will be offering this opportunity again in the fall. Be on the lookout for your invitation. If you cannot wait until the fall and would like to meet sooner, please feel free to contact Dawn Knill, Director of Development at 908-598-5503 or via email dknill@sageeldercare.org. As always our doors are open and we would love to have you in!

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PLANNED GIVING

Where There's a Will, There's a Way

If you have a will, does it name a charity? If not, would you consider naming a charity in your will? Where do you fit in the planned-giving demographic spectrum?

In March 2007, the Center on Philanthropy at Indiana University obtained data from over 2,000 household surveys to assess the differences in characteristics between those who have a charity in their wills and those who would consider adding a charity to their wills. Among these findings were the following facts:

- 50% of individuals between 40 and 60-Baby Boomers-make up a large share of those who have already named a charity in their will.
- Of the 33% of respondents who currently *did not have a charity* named in their wills but *would be willing to consider adding one*, 51% were Boomers willing to consider making a bequest.
- Although only 9% indicated that they currently list charities in their wills, another 39% indicated that *they would consider* naming a charity in their will.
- Of note, income did not affect the likelihood that a donor would bequest or consider the bequest of a charitable gift in his/her will.

Recent research does not show any considerable change even with the downturn in the economy. As a matter of fact in times like these people are more likely to name a charity in their will.

Where do you fit in the planned-giving demographic spectrum? If you have a will, please consider including SAGE as a beneficiary, and for those of you who haven't drawn one up yet, please do so soon-and remember SAGE! For more information on directing planned giving to SAGE, please contact Development Director Dawn Knill, at 908-598-5503 or dknill@sageeldercare.org.

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Dawn K. Knill, CFRE
Director of Development & Public Relations

Additional articles and information which may interest you:

- Grandparents Day is September 13th - [click here to see how you can honor someone you care about on Grandparents Day](#)
- Supper with SAGE is scheduled for Friday, October 2nd. [Click here to read more](#)
- Quick and convenient way to make your donation to SAGE on line. Visit our website at www.sageeldercare.org . Donate Now buttons are located throughout our website.

Thank You for your continued support so that we can carry out the mission of SAGE Eldercare which is to support the independence, well-being and quality of life of older adults, their families and caregivers, through the provision of client-centered health, social and support services.



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